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Apple Authorized Reseller

eLifespaces unveiled the expansion of its entertainment systems division with Apple, Inc. at the Chamber of Commerce function being hosted at their Meeting Street facility. Apple TV, iPods, and Macs were all on display at the event. Being appointed as an Authorized Apple Reseller, eLifespaces will begin integrating Apple products into a multitude of entertainment system options, both residentially and commercially.

"We have followed the innovations made by the team at Apple for some time," says Fred Fabian, eLifespaces' President and Chief Designer. "They clearly get it. We are in awe of the far reaching possibilities now available to those seeking

entertainment solutions at home and at work."

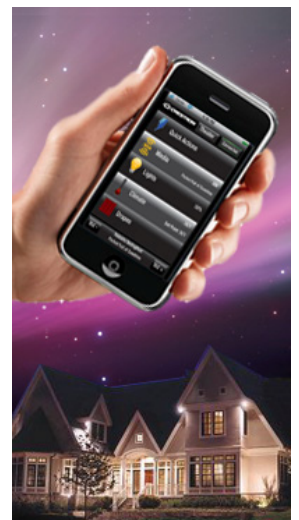
With an increasingly broad array of solutions, along with one of the strongest brands in the industry, Apple's critically-acclaimed products are rapidly creating new entertainment opportunities. eLifespaces will specialize in the most sought-after markets with valuable backing and re-



sources from Apple. More specifically, this involves turn-key solutions for the networking, storage, broadcast, and the audio/video markets.

"Using my iPod Touch, I was able to control songs playing throughout the audio system," according to Ed Dopson, eLifespaces systems programmer. "I just downloaded an interface from iTunes then keyed it into the Apple TV. That was it!"

"One of our long-time customers was so taken by the functions of Apple TV, she ordered five of them to give to her children as Christmas presents. This isn't surprising," said Fabian. "At \$229/each, the entertainment options are numerous."



THE iTOUCH

Real or imagined: control your HDTV with your iPhone [or iPod Touch]. *Real AND demonstrated* at our eLifespaces showroom. HVAC, lights, curtains, are only a few of the many applications available at the "touch" of your i(De)vice!

The ambitions of Apple are quite extensive. Patent applications reveal plans for their

iPhone as a "lifestyle companion."

Collaborating with folks at Nike, Apple explores exercise and athletic possibilities. And it doesn't stop there... dieting, comparative shopping, and others are added to the list.

Apple's latest efforts describe a "personal area network," making

use of an RF (radio frequency) module capable of identifying itself to other modules and ultimately communicating over the world wide web.

Unlike the "order-taking" environment you're likely to encounter at the electronics

store, visit the interactive showroom at eLifespaces.

The eLife research and development teams are always coming up with new and innovative ideas to integrate Apple with the rest of your electronic products into your lifestyle.

CHARLESTON METRO CHAMBER OF COMMERCE BUSINESS AFTER HOURS

Members and guests of the Charleston Metro Chamber of Commerce came out to this month's "Business After Hours" hosted at eLifespaces' new facilities on Meeting Street.

Taking advantage of the reference level Home Theater, the audio/video calibration room, and other attractions, everyone appeared to have a great time!

The objective of the "Business After Hours" is to have fun and be the networking arm of the Chamber. The "after hours" program promotes general membership services and

enhances goodwill for the Chamber in the community. It is an effective forum to assist in the recruitment of new members through personal contacts, membership involvement, and to encourage involvement, awareness and maximum member retention.

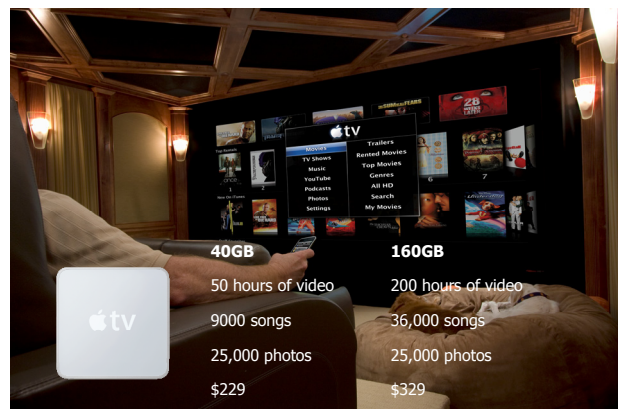
"I truly enjoy our involvement with the Chamber of Commerce," said Rosey Walsh. "What a great organization!"



PRODUCT SPOTLIGHT

With Apple TV, you can rent and watch standard-definition movies with stereo sound or stunning high definition movies with pristine Dolby Digital 5.1 surround sound, without leaving your couch. Apple TV also lets you browse millions of podcasts, including HD video podcasts; watch YouTube videos; view your Flickr and .Mac Web Gallery photos, and buy music and TV shows—all from your widescreen TV.

- Rent HD movies with Dolby Digital 5.1 surround sound
- Buy TV shows and music
- Browse Flickr and .Mac Web Gallery photos
- Watch millions of YouTube videos
- Play content from your computer on your widescreen TV



CHARLESTON HOME MARKET

Charleston Home Magazine, in coordination with its sponsors, will be hosting its inaugural Market event for the artisans of Charleston and the surrounding areas. The event boasts the work of Charleston's decorative arts designers and craftsmen. The Event will introduce

Southeastern interior designers, architects, and buyers with locally made goods and their producers.

eLifespaces is one of the few leading sponsors of this event. With this involvement, we hope to support the local artisans and show them our appreciation for all of their fine creations. Innovative designs and creative thinking is something we take pride in here at eLifespaces, just

as the talented minds featured in this Market event.

Please help show your support by joining us at 10 Storehouse Row Noisette on October 25, 2008 from 10am- 5pm where the doors will be open to the residents and visitors of Charleston for an entry fee of \$10.



CEDIA EXPO



eLifespaces has sent representatives to the 2008 CEDIA EXPO which was held in Denver, Colorado. Primarily focused in the residential electronic systems industry, CEDIA EXPO had over 25,000 in show attendance which brought education, new technology, networking opportunities, free product training and 500+ exhibitors to its more than 3,500 worldwide members.

As a CEDIA member, eLifespaces took advantage of numerous continued education opportunities by attending full-day workshops, CEDIA University courses and capturing insights from keynote speakers, such as Todd Buchholz, expert economist and best-selling author.

A focus of new products was the continued integration of the Apple product line into residential installations. iPod integration products and control interfaces using the iPhone lead the new product offerings. "It is obvious that

Apple is influencing the residential electronics system industry by the number of new Apple integration products and the number of iPhones on the Expo Floor," said Ed Dopson. "This just reinforces our decision to pursue becoming an Apple Authorized Reseller."

The 2009 CEDIA Expo will be held in Atlanta, GA.

OUTREACH INSTRUCTOR CERTIFICATION

Mikell Murray completed the CEDIA Registered Outreach Instructor certification, a training which allows eLifespaces to provide AIA-approved CES (continuing education) training to the local design community. Current training programs include Quiet Room Construction, the Fully Integrated Home for Safety and Convenience, and Structured Wiring. Additional course outlines will be available by year end. If your firm is interested in receiving in-house CES credits, please contact Mikell Murray (mmurray@elifespaces.com) to schedule.



LIGHTING CONTROL SYSTEMS BENEFITS

"20% of all electricity produced in the US is used for lighting, but 50% of that is wasted by inefficient lighting sources or careless consumers." – The Energy Conservation Project at LSU.

"The most efficient lighting energy source is one that is turned off." Short of this, lighting control systems allow us to:

- ✓ Reduce energy consumption
- ✓ Efficiently manage outdoor lighting
- ✓ Establishing scene settings for correct lighting

- levels
- ✓ Utilize astrological settings for correct timer settings
- ✓ Capture "Daylight Harvesting," the balancing of natural ambient lighting with artificial light.
- ✓ Control motorized window treatments to take advantage of natural light or reducing heat gain and its impact on cooling costs.
- ✓ Manage lamp (bulb) utilization capturing energy savings AND extending the lamp life by as much as four (4) times!

Lighting Industry Resource Council report to US Dept. of Energy



CHANGE THOSE BATTERIES

The season of time change (November 2, 2008) reminds us to change the batteries in our smoke detectors.

The NBFAA (National Burglar & Fire Alarm Association) recommends that thorough alarm system inspections be done on a regular basis. As with all technology and

safety devices, regular maintenance is vital for their performance. Please, take the time to perform this inspection on your system. Instructions may be found in your owners manual or online at your panel manufacturer's web site.



MEMBERSHIP DRIVE

eLifespaces is the Title Sponsor for the 2008 Charleston Trident Home Builders Association (CTHBA) Membership Drive. The Grand Prize for the CTHBA Member who recruits the most new members is a 60" Pioneer Plasma Display provided by eLifespaces. The award presentation will be made at the CTHBA Membership Celebration in January 2009.

CTHBA supports the Charleston Tri-County Area Home Builders (Charleston, Berkeley and Dorchester counties) through governmental affairs, member networking, and training.



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About **e**lifespaces[®]

We are technology contractors. Providing contracting, security and audio visual (AV) services over two decades, the company directors and technical practitioners hold multiple licenses and certifications in the construction, low voltage cabling, electronic, security (both fire & burglar), and electrical contracting fields. As design & installation contractors, our goal is to make the technology in your lifespaces intuitive, invisible, and incredible. Whether it's Video Conferencing, THX Home Theater construction, ISF[®] Video Calibration, HAA[®] acoustic calibration, CCTV systems, or any number of other specialized requirements, let our team of Industry Certified Professional Designers and Installers address your technology needs.

Product Lines include McIntosh, Integra, Jamo, Sonance, totem acoustics, Stealth Acoustics, Pioneer, NEC, Sharp, Digital Projections, Screen Research, Inteset, Lite-Touch, Centralite, Vantage, Russound,

Crestron, Extron, Ashly, Panamax, EquiTech, and many others.

We are also members of ICIA (International Communications Industries Association), CEDIA (Custom Electronic Design & Installation Association), the NAHB (National Association of Home Builders), CEA (Consumer Electronics Association), NBFAA (National Burglar & Fire Alarm Association), SCAA (South Carolina Alarm Association), HAA (Home Acoustics Alliance), AIA (American Institute of Architects), ASID (American Society of Interior Designers), and Better Business Bureau of SC. We hold many industry awards, the most recent of which was Winner in the Consumer Electronics Associations 2008 Mark of Excellence Awards in multiple categories.

2004 TechHome
2007 TechHome
2008 TechHome Winner
CEDIA member
NBFAA member
THX Certified Dealer
infoComm Member International
CEA Mark of Excellence
isf
HAA Home Acoustics Alliance
BBB
NAHB
ASIB Industry Partner

Certification Wall