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Newsletter Date

## MAYOR CUTS RIBBON FOR NEW TECHNOLOGY CENTER

CHARLESTON, SC. (Oct. 24, 2007) - Mayor Joseph P. Riley, Jr., Charleston, SC, cut the ribbon during the opening ceremony to officially open eLifespaces' new design showroom and technology center in the Charleston's "neck" area at 12:30 p.m. on Wednesday, October 24th.

Among those on hand for the event, in addition to officials of the Lifespaces Corporation and members of its board of directors, were Charleston Mayor Joseph P. Riley, Jr. and several other community and city leaders.

The event took place at 1799 Meeting Street Road where eLifespaces constructed a two-story, 7,800-square-foot facility. The

building houses the company's sales and operations employees who are relocating from their leased facility in Mount Pleasant.



Fred Fabian, eLifespaces' President, said, "Relocating from its leased facility on Long Point Road and building this new facility represents a long-term commitment to the Charleston Gateway area and to the City of Charleston."

The new technology center houses a state of the art, six-seat home theater as well as audio and video calibration rooms displaying varying levels of acoustic isolation and interior room treatments. "Our new facility is more than a just a showroom. It's a place where our customers can come to see and play with the latest high end audio and video components," Fabian said.

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### What was the name of RCA's Mascot?

This stray dog was adopted in 1884 by the Barraud family. The dog was often seen curiously looking into a gramophone to locate the origin of the sound. In 1899 Francis Barraud painted this image, an image which ultimately ended up at the Victor Talking Machine Company as its logo. Later acquired by RCA, the dog was soon adopted as their mascot. In 1991, the dog was joined by a similar looking puppy.

## ELIFESPACES NAMED PREMIER DEALER

eLifespaces has been named a Premier Dealer for McIntosh Laboratory products in the Greater Charleston area. McIntosh, a 57-year-old company based in Binghamton, N.Y., designs and manufactures high-end audio, home theater and car audio products.

In the United States, McIntosh products are sold exclusively through a network of Authorized Dealers. Prior to being named Premier Dealers, principles of the company attended specialized training at the McIntosh's manufacturing facility in New York.



For more information about McIntosh Audio, visit their web site at <http://www.mcintoshlabs.com>

## MAYOR CUTS RIBBON

"McIntosh, Digital Projections, and To-tem Acoustics are just a few of the high-end AV manufacturers on display. "We also expanded our commercial presence by demonstrating a boardroom, meeting and training rooms. As virtual meetings become more commonplace, Charleston needed an avenue to capture and deploy these new opportunities."

The building is filled with varying displays in other technological areas. The latest interactive demonstrations may be seen in security systems, motorization, gaming, control systems and more.

eLifespaces is a technology contracting company.

Providing commercial and residential audio/video services over two decades, the company's directors hold multiple licenses in construction, low voltage cabling, security (both fire & burglary), and electrical contracting. The company

has about 20 employees working in the Charleston area.

"We are very pleased to be moving into the Charleston Gateway," Fabian said. "Our goal is to provide our customers and strategic partners with technologically innovative products and value-added services that make safe and enrich their "lifespaces". This move will help us realize these objectives. It will also allow us to look toward the future with confidence knowing that we can accommodate growth."

"People like Fred Fabian understand the vision and greater potential for this area," said Charleston Mayor Joe Riley.

Last year, eLifespaces became the first business to break ground in the Charleston "neck" as part of the ongoing redevelopment of the area.



Mayor Joseph P Riley comments before crowd.

## HDMI™ HIGH DEFINITION MULTIMEDIA INTERFACE HDMI TRAINING & CERTIFICATION

Staying abreast of evolving industry standards is important at eLifespaces.

One of these standards is High-Definition Multimedia Interface (HDMI). HDMI has emerged as the connection standard for HDTV and the consumer electronics market. HDMI is the first and

only digital interface to combine uncompressed high-definition video, multi-channel audio and intelligent format and command data in a single digital interface.

*HDMI is the first and only digital interface to combine uncompressed high-definition video, multi-channel audio...*

Most importantly, HDMI offers significant advantages over analog A/V connections, including the ability to

transmit uncompressed digital video and audio content. In addition to numerous device and display manufacturers, Hollywood studios and cable and satellite operators also support HDMI.

Instruction classes were conducted throughout Q4 of 2007, after which technicians were required to take the on-line HDMI certification test.

To learn more about HDMI, visit their web site at <http://www.hdmi.org>.

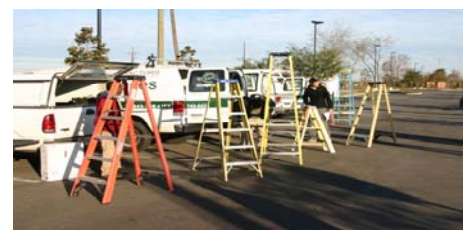
## LADDER SAFETY INSPECTION

A ladder safety program began this year's monthly safety program. One of the handiest tools, portable ladders are not complicated; yet, planning and care are still required to use them safely. Each year in the U.S., accidents involving ladders cause an estimated 300 deaths and 130,000 injuries requiring emergency medical attention. Ladder accidents usually are caused by improper selection, care or use, not by

manufacturing defects. Selective tips for safe use:

- Do not stand on the ladder's top three rungs
- The base should be spaced 1 foot away for every 4 feet it reaches up
- Do not try reaching so far that you lose your balance; move the ladder.
- Step ladders should be securely spread open. Never use a folding step ladder in an unfolded position.

- Designed as "one-person" equipment, select the appropriate rated ladder for the task at hand.



Vehicle Ladder Inspections

# MCINTOSH

McIntosh is a world class product in the audio/video industry. From amplifiers and pre-amp's, to DVD transports, media servers, and speakers... McIntosh has always held the absolute highest standards for the audio/video industry. As a matter of fact, McIntosh is a classic who continues to this day to lead the industry with the highest level of expertise possible in stereo, 7.1 surround sound, and numerous amplification devices.

Having been around for 57 years, McIntosh is a time-tested company that has catered to the ultra high-end clientele. You'll find many McIntosh clients seek the very best in what true audiophile quality sound should be.

Looking for a true home theater experience or a "sound listening" room?

McIntosh offers several products which accomplish those very tasks with precise precision in all frequency ranges. Multiple features ranging from true... massive power ratings, to "you can hear a pin drop" quietness during non-action mo-



David Huger and David Smith outside calibration

Recognized throughout the globe, Nipper was the name of the dog that serves as RCA's mascot. Nipper was later joined by Chipper, a similar-looking puppy.

ments, to powerful sound at exactly the right moments are just part of what has made McIntosh the Ferrari of audio.

McIntosh is constantly innovating – from their widely praised Power Guard®, which ensures McIntosh amps consistently deliver full power without clipping distortion or audible side effects, to the multiple-driver Line Source columns in their loudspeakers, to patented LD/HP® drivers, which use aluminum shorting sleeves to reduce distortion and increase output.

To order McIntosh, or to experience the line in one of our custom-built home theaters, please call 843.577.5644 or visit our facilities at 1799 Meeting Street in uptown Charleston.

## 2008 CEA MARK OF EXCELLENCE AWARDS

**2008 TechHome®**



**Mark of Excellence**

eLifespaces has nailed three finalist positions in the Consumer Electronics Association's 2008 Mark of Excellence

Awards. Competing among technology companies nationwide, eLifespaces captured positions in Best Integrated Security, Best Distributed Audio/Video Project, and the coveted Ultimate Home of the Year categories.

The Mark of Excellence Awards program, presented by CEA's TechHome Division, recognizes the best in custom home electronics products, services, and installed technology. Each year, manufacturers, distributors, and systems integrators enter to compete in award categories for this honor judged by inde-

pendent experts within the industry.

Winners will be officially announced at the CEA TechHome Division's Mark of Excellence Awards dinner on Friday, March 14, 2008 at the Rosen Centre Hotel in Orlando, Florida.

Last year, eLifespaces was one of two finalist nationwide in the Ultimate Home category.

To find out more about the Mark of Excellence Awards, visit their web site, <http://www.ce.org/Events/Awards/113.asp>

## AIA CONTINUING EDUCATION

eLifespaces hosted the course, Quiet Room Construction, on December 6, 2007 at their technology design center in Charleston, SC. Mikell Murray, VP of Operations, instructed the course.

The Quiet Room Construction curricula has been developed by CEDIA as an outreach tool to related industries – architects, interior designers, engineers, etc. This program is registered with the

AIA/CES for continuing professional education and outlines various construction and MEP considerations relating to quiet room design – including home theaters. A tour of a dedicated sound room and home theater (utilizing construction methods outlined in the seminar) will follow the presentation.





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## About e.lifespaces®

We are technology contractors. Providing contracting, security and audio visual (AV) services over two decades, the company directors and technical practitioners hold multiple licenses and certifications in the construction, low voltage cabling, electronic, security (both fire & burglar), and electrical contracting fields. As design & installation contractors, our goal is to make the technology in your lifespaces – intuitive, invisible, and incredible. Whether it's Video Conferencing, THX Home Theater construction, ISF® Video Calibration, HAA® acoustic calibration, CCTV systems, or any number of other specialized requirements, let our team of Industry Certified Professional Designers and Installers address your technology needs.

Product Lines include McIntosh, Integra, Jamo, Sonance, totem acoustics, Stealth Acoustics, Pioneer, NEC, Sharp, Digital Projections, Screen Research, Inteset, Lite-Touch, Centralite, Vantage, Russound,

Crestron, Extron, Ashly, Panamax, EquiTech, and many others.

We are also members of ICIA (International Communications Industries Association); CEDIA (Custom Electronic Design & Installation Association); the NAHB (National Association of Home Builders); CEA (Consumer Electronics Association); NBFAA (National Burglar & Fire Alarm Association); SCAA (South Carolina Alarm Association); HAA (Home Acoustics Alliance); AIA (American Institute of Architects); ASID (American Society of Interior Designers); and Better Business Bureau of SC. We hold many industry awards, the most recent of which was finalist in the Consumer Electronics Association's 2008 Mark of Excellence Awards in multiple categories.

2004 TechHome  
2007 TechHome  
2008 TechHome  
Mark of Excellence Finalist

member  
CEDIA  
CUSTOM ELECTRONIC DESIGN & INSTALLATION ASSOCIATION

member  
NBFAA  
Electronic Life Safety, Security & Systems Professionals  
THX  
CERTIFIED DEALER

Member  
infoComm  
INTERNATIONAL

CEA  
Consumer Electronics Association

ISF

HAA  
Home Acoustics Alliance

BBB

NAHB

ASIB  
INDUSTRY PARTNER

Certification Wall